

Advertising Rates

MULTIPLE ISSUE INSERTIONS

Rates are net of agency commission. 5% GST not included.
All ads are full-colour.

| FREQUENCY | 1x | 3x | 6x | 10x |
|------------------|-----------|-----------|-----------|------------|
| Outside bc | \$ 2,700 | 2,625 | 2,550 | 2,475 |
| Inside covers | \$ 2,500 | 2,425 | 2,350 | 2,275 |
| Full page | \$ 2,200 | 2,125 | 2,050 | 1,975 |
| 2/3 page | \$ 1,700 | 1,625 | 1,550 | 1,475 |
| 1/2 page | \$ 1,375 | 1,325 | 1,275 | 1,225 |
| 1/3 page | \$ 975 | 925 | 875 | 825 |
| 1/4 page | \$ 775 | 725 | 675 | 625 |
| 1/6 page | \$ 575 | 525 | 475 | 425 |

Design services are available for \$100 per hour.

NOT-FOR-PROFIT RATES

Rates are net of agency commission. 5% GST not included. All ads are full-colour.

| | |
|--------------------|----------|
| Outside back cover | \$ 2,475 |
| Inside covers | \$ 2,275 |
| Full page | \$ 1,975 |
| 2/3 page | \$ 1,475 |
| 1/2 page | \$ 1,225 |
| 1/3 page | \$ 825 |
| 1/4 page | \$ 625 |
| 1/6 page | \$ 425 |

Design services are available to not-for-profits at no cost.

CONTACT US

Send ads to:

creative@albertaviews.ab.ca

FTP available for files

larger than 5 MB

403 243 5334 ext. 4

Toll-free in Alberta:

1 877 212 5334

To contact our advertising rep:

sales@albertaviews.ab.ca

403 243 5334 ext. 5

Fax: 403 243 8599

SPECIAL DISTRIBUTION

JANUARY/FEBRUARY

Red Deer Advocate 4,000

MARCH

Globe and Mail (Calgary)
5,000

APRIL

Edmonton Journal 5,000

MAY

Calgary Herald 5,000

JUNE

Globe and Mail (Edmonton)
5,000
Grande Prairie 1,000

JULY/AUGUST

Western Producer 4,500
Hanna 1,000

SEPTEMBER

National Post (Calgary)
5,000
St. Paul 1,000

OCTOBER

National Post (Edmonton)
5,000
Fort Saskatchewan 1,000

NOVEMBER

Lethbridge Herald 5,000
Crownsnest Pass 1,000

DECEMBER

Globe and Mail (Calgary)
5,000
Red Deer 1,000